

North Wales Sailing Regional Action Plan; 4 yr

Goal	Actions	Time -scale	Who will be responsible/ lead	How much will it cost? How will it be funded?	How will we measure it?	Who will our partners be?	Monitoring	Strategy Link
Improve multi-way communication	-Identify existing communication pathways	01/07/2008	M Stafford	0	Summary report		Regional Committee	Organizational Effectiveness Clubs Working Together, Regional Committee Agenda, Communication Channels, Support Club Development
Improve multi-way communication	-Review existing pathways to identify which are working	01/08/2008	M Stafford	0	Summary report		Regional Committee	
Improve multi-way communication	-Identify areas for development	01/08/2008	M Stafford	0	Summary report		Regional Committee	

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Improve multi-way communication	-Develop communication plan short, medium and long term	01/08/2008	M Stafford	0	Publish plans		Regional Committee	
Improve multi-way communication	Implement short term plan	01/10/2008	M Stafford	0	Summary report		Regional Committee	
Improve multi-way communication	Implement medium term plan	01/01/2009	M Stafford	200	Summary report		Regional Committee	
Improve multi-way communication	Implement long term plan	01/05/2009	M Stafford	500	Summary report		Regional Committee	
Improve multi-way communication	-Review 6 monthly	01/01/2009	Regional Committee	0	Meeting Minutes		Regional Committee	

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Improve multi-way communication	-Appoint minutes secretary and ensure meeting minutes are published	01/05/2008	M Stafford	0	Minutes Published		Regional Committee	
Improve multi-way communication	-email minutes to all contacts	01/05/2008	R Iliffe	0	Minutes Published		Regional Committee	
Improve multi-way communication	-All minutes to RC section of website	01/05/2008	R Iliffe	0	Minutes On-line		Regional Committee	
Improve multi-way communication	-WYA as action point on all club committee agendas.	01/07/2008	M Stafford	50	Letter Sent		Regional Committee	
Improve multi-way communication	Review Club Committee Agendas	01/01/2009	RC	0	Meeting Minutes		Regional Committee	

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Improve multi-way communication	-Produce a poster to distribute to schools, clubs, leisure centres, libraries etc(bi-lingual)	01/08/2008	L Gowers	0	Poster Produced		Regional Committee	
Improve multi-way communication	-Distribute to Above	01/05/2008	RC	500	Poster Published		Regional Committee	
Improve multi-way communication	Web links to role models (case studies) planing	01/10/2008	R Iliffe	0	Letter to clubs		Regional Committee	
Improve multi-way communication	Identify potential candidates by category	01/12/2008	Every Club	0	Case Studies Identified		Regional Committee	
Improve multi-way communication	Arrange interviews & photos	01/04/2009	R Iliffe	150	Case Studies Produced		Regional Committee	

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Improve multi-way communication	Post to website	01/07/2008	R Iliffe	0	CS Posted		Regional Committee	
Improve multi-way communication	Review strategy and develop new action plan	01/07/2010	RDO	0	Summary report and action plan		Regional Committee	
Promote the different sailing pathways	Identify pathways	01/04/2008	D Griffiths		List		Regional Committee	Club Development Develop pathways for equality for all
Promote the different sailing pathways	Design literature	01/08/2009	D Griffiths		Draft		Regional Committee	Participation Increase ratio of active sailors
Promote the different sailing pathways	Focus Group drafts	01/10/2009	D Griffiths	£2000	Feedback	Sea Vision UK	Regional Committee	Organizational Effectiveness PR- Raise profile

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Promote the different sailing pathways	Publish	01/12/2009	D Griffiths	Marine Industry, Sports Development, Look for sponsorship	Published, website hits, college places with marine links	NW Watersports	Regional Committee	
Increase affordable access to sailing	- RC to catalogue existing equipment	01/01/2009	N Forshaw	0	Catalogue produced		Regional Committee	Club Development Develop pathways for equality,

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Increase affordable access to sailing	-Research funding opportunities for "library" of equipment, books, clothing for starter days/race days	01/02/2009	N Forshaw	0	Summary Report		Regional Committee	
Increase affordable access to sailing	-explore day membership	01/11/2009	M Stafford	0	Summary Report		Regional Committee	Participation Get Ready for Onboard and 5 x 60, Strategies for retention, turn learn to sail to viable club membership
Increase affordable access to sailing	-explore "pay to play" sailing	01/07/2009	M Stafford	0	Summary Report		Regional Committee	

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Increase affordable access to sailing	-develop equipment loan/lease system	01/05/2010	N Forshaw	20 000	Equipment available	Big Lottery Sports Council Community Chest	Regional Committee	
Increase affordable access to sailing	Review programme and develop new plan	01/05/2012	Chair RC	0	Summary report and plan		Regional Committee	
Improve validity of data from club audits/ membership forms etc.	Identify information needed by SCW, RYA, Clubs, WYA	01/07/2008	M Gowers	0	Data fields identified		Regional Committee	Club Development Every club has a clear development plan
Improve validity of data from club audits/ membership forms etc.	Devise generic membership form	01/10/2008	M Gowers	0	Form produced		Regional Committee	Organizational effectiveness Association data management

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Improve validity of data from club audits/ membership forms etc.	Circulate for approval	01/10/2008	M Gowers		Feedback from clubs		Regional Committee	
Improve validity of data from club audits/ membership forms etc.	Devise database to capture returns	01/10/2008	M Gowers	0	Database developed		Regional Committee	
Improve validity of data from club audits/ membership forms etc.	Provide training for clubs	01/11/2008	M Gowers	0	Training day		Regional Committee	
Improve validity of data from club audits/ membership forms etc.	New forms implemented by clubs (voluntary)	01/01/2009	M Gowers	50	Improved data capture		Regional Committee	

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Improve validity of data from club audits/ membership forms etc.	Review and action plan	01/01/2011	RC	0	Summary Report and Action Plan		Regional Committee	
Develop a regional training programme	Audit skills and expertise available via direct email shot to all on database	01/10/2008	R Iliffe	0	Audit returns		Regional Committee	Club Development Increase capacity, leadership and management, workshops, volunteer retention
Develop a regional training programme	Compile list of available speakers, contact details etc.	01/12/2008	M Gowers	0	List produced		Regional Committee	Organizational Effectiveness Clubs working together

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Develop a regional training programme	Publish list on website	01/02/2009	R Iliffe	0	List published		Regional Committee	
Develop a regional training programme	Develop regional workshop programme	01/01/2009	M Stafford/RC Chairman	200	Plan published		Regional Committee	
Develop a regional training programme	Deliver training	01/12/2009			Training delivered	Plas Menai, SCW	Regional Committee	
Develop a regional training programme	Review and action plan	01/12/2011	RC	0	Summary Report and Action Plan		Regional Committee	
Increase sustainability of clubs	Deliver club development plan training	01/11/2008	R Iliffe	150	Session delivered		Regional Committee	
Increase sustainability of clubs	Monitor club development plans submitted	01/11/2008	R Iliffe	0	Action plans in on time - 20% in 09, 40% in 10, 75% in 11		Regional Committee	Club Development Every club has a clear development plan

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Increase sustainability of clubs	Deliver How To training for prospective clubs, Volvo Championship, Dragon Sail, Team 15	01/04/2009	R Iliffe	50	1 new VCC (Wales wide), 3 new Dragon Sail (N Wales), 1 new Team 15 per year		Regional Committee	
Increase sustainability of clubs	Managing Quality Improvement course/certification	01/10/2009	M Gowers	Cost recovery	Attendance and certification (optional)		Regional Committee	
Increase sustainability of clubs	Review and Action Plan	01/10/2011	RC	0	Summary report and Action Plan		Regional Committee	
Implement a volunteer recruitment and retention plan	Explore RYA volunteer programme	01/10/2008	T Bowden	0	Summary report		Regional Committee	Club development

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Implement a volunteer recruitment and retention plan	Invite RYA Volunteer Development Officer, Jackie Bennetts to N Wales	01/05/2009	T Bowden	100	Visit and report		Regional Committee	Volunteer retention, Volunteer co-ordination, Workshops
Implement a volunteer recruitment and retention plan	Develop volunteer training package	01/04/2009	T Bowden	0	Training plan		Regional Committee	
Implement a volunteer recruitment and retention plan	Deliver volunteer training package	01/07/2009	T Bowden	200	Attendance		Regional Committee	

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Implement a volunteer recruitment and retention plan	Develop and implement volunteer award scheme linked to NWBS??	01/07/2009	T Bowden	75/year	Awards		Regional Committee	
Implement a volunteer recruitment and retention plan	Develop volunteer management course	01/12/2009	T Bowden	0	Publicity produced		Regional Committee	
Implement a volunteer recruitment and retention plan	Deliver volunteer management course	01/12/2010	T Bowden	Cost recovery?	Attendance		Regional Committee	
Implement a volunteer recruitment and retention plan	Review and Action Plan	01/10/2012	RC	0	Summary report and Action Plan		Regional Committee	

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Increase participation in sailing	Research sailing patterns from Club audits (bum hours)	01/12/2009	TBA		Summary Report		Regional Committee	Participation Get Ready for Onboard and 5 x 60, Strategies for retention, turn learn to sail to viable club membership
Increase participation in sailing	Research implementation of On Board in N Wales	01/12/2009	TBA		Summary Report		Regional Committee	
Increase participation in sailing	Develop strategy for increased participation sailing at club level	01/07/2010	TBA		Strategy published		Regional Committee	

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Increase participation in sailing	Disseminate and implement strategy	01/07/2011	TBA		Dissemination event, Sailing data from club audits		Regional Committee	