

Strategy Committee "Now & Next" supplementary Report

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Accompanying documents:

- Performance & Excellence Report October 2009
 - High Performance Plan 2009 – 2013
 - Volvo Champion Club Report
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This brief summary for Strategy Committee meeting sets out a few of the highlights from the Performance and Excellence report, and then goes on to set out a few strategic priorities as I see them over the forthcoming 6 – 12 months.

The Now

Back in January 2009 the P&E Coach Cymru Program secured an additional £15,000 per year to support coaching in clubs and the development of Volvo Champion Clubs and W.Y.A National Events. It has been the immediate success of this program which brings to light the effectiveness of "people on the ground" working for the association can have.

Volvo Champion Club & Events

- Program running in handful of clubs in conjunction with the RDOs and reportedly having a significant impact.
- Event attendance resultant to both Onboard and VCC Coach fund up by **53%** on the previous year.
- 2 of the 3 W.Y.A events broke our event attendance records though the support and coaching delivered to the regatta fleets. Main fleets remained constant with previous years.

Regional Squads

- Optimists have remained strong and achieved 2 Intermediate Squad sailors directly from the regional squads.
- Welsh sailor attendance at class Nationals at plus 40 in both Optimist & Topper

National & Performance

- Increase from 13 GBR Squad Sailors in 2008 to 19 selected for 2009 2010. Including Intermediate Squads this increase is 19 in 2008 to 25 in 2009.
- Almost 50% of the Welsh National are also in Great Britain Squads.
- 2 Youth National Champions and 1 GBR ISAF member, and many other notable performances [not repeated here]

New Performance

- Windsurf & Feva Open Training in place and included 20 (10 boats) in the Feva and 15 windsurfers across north and south Wales. Further open training is being developed.

The Next – what do we need to strategically think about?

I believe we are at a time where circumstances have changed since setting the strategic plan. We have since secured Regional Coach Cymru / VCC funding which has made a significant impact and even more recently LAPA club / W.Y.A funding has become ever more likely changing perhaps our view on the strategic focus of club development. To fully capitalise on the potential we may need to:

- Revisit the strategic plan with the agreement of all parties to include these developments to ensure the best possible outcomes.
- To consider whether the strategic plan sets out an operating structure which is best suited to enabling more & better sailing in a revised and yet more exciting climate.

As strategy is often so closely tied to funding, I think the following needs consideration. In order...

- How do we best create regional club coach contracts and where are the priorities.
- How do we best administrate and record the new activity we create.
- How do we ensure we follow good business practice along the journey.

End.